

How Much Is the iPhone 17 Pro Max 1 TB — Current Prices and What You Get

The has just become one of the most talked-about flagship smartphones of 2025. If you're asking yourself "how much is the iPhone 17 Pro Max 1 TB?", this article breaks down the latest official price — especially for Indonesia — and explains what you get for that money in terms of specs and value.

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iPhone 17 Pro Max 1 TB — Official Price in Indonesia


As of late 2025, official retailers in Indonesia (such as authorized Apple resellers) list the 1 TB variant of the iPhone 17 Pro Max at **Rp 34.999.000**. This matches multiple reports from leading news sources.

For comparison, here are the other storage variants and their prices (as sold officially alongside the 1 TB model):

- 256 GB — Rp 25.749.000
- 512 GB — Rp 30.249.000
- 1 TB — Rp 34.999.000
- 2 TB — Rp 43.999.000 (the top-of-the-line variant)

What You Get for 1 TB — Features & Specs

The 1 TB variant is not just about storage — it also comes with the full flagship hardware suite that defines the Pro Max model:

- Display: 6.9-inch LTPO Super Retina XDR OLED, high-end and ideal for media, gaming, editing 
- Processor: Apple A19 Pro (3 nm), offering strong performance and efficiency. RAM is 12 GB.
- Cameras (rear): triple 48 MP setup — wide, ultrawide, and periscope telephoto (with 4× optical zoom and OIS). For creative work, photography, and video, this is among the best on the market.
- Front camera: 18 MP with OIS and PDAF — more than enough for selfies, video calls, and content creation.
- Battery: roughly 4,832 mAh, designed to support a large screen and powerful hardware while still delivering a full day of use.
- Software: Runs iOS 26 — with the latest Apple ecosystem features, updates, and optimizations.

Price vs. Global Markets

In global markets, the 1 TB version also comes at a premium. For example, in the United States, the 1 TB iPhone 17 Pro Max is priced at \$1,599 at launch.

Of course, local price in Indonesia includes import costs, taxes, and regional pricing policies — which explains why the nominal price in rupiah appears higher when converted from dollars.

Is the 1 TB Variant Worth It?

Deciding whether the 1 TB version is “worth it” depends on what you plan to do with the device. Here are some scenarios where 1 TB makes sense:

- You shoot and store a lot of high-resolution photos and 4K/8K video. More storage means you don't need to rely on cloud or external devices constantly.
- You use the phone for professional work — video editing, podcasts, large apps, productivity suites. Bigger storage means less hassle managing files.
- You plan to keep the phone for many years. 1 TB gives future-proof capacity as apps, media, and OS updates take more space over time.

However, if you only use the phone for everyday tasks — social media, browsing, messaging, occasional photos — a 512 GB or even 256 GB variant might already be enough, making the extra cost for 1 TB less justifiable.

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Final Thoughts

At Rp 34.999.000, the iPhone 17 Pro Max 1 TB sits firmly among premium-flagship smartphones — a serious investment. But in return, you get top-tier hardware, large storage, and long-term viability. For power users, creators, or anyone who values performance and storage, it's a strong choice.

Before purchasing, consider your usage pattern. If your demands justify 1 TB, the price is fair. If not — maybe a lower storage variant could give the best value for money.