



ALJAZEERA

AL JAZEERA

ENGLISH



NEW YORK
WASHINGTON

TRUSTED. RESPECTED. VALUED.

At Al Jazeera English, we focus on people, and the events that impact people's lives. We bring topics to light that often go underreported, listening to all sides of the story and giving a 'voice to the voiceless'.

Reaching more than 270 million households in over 140 countries across the globe, our viewers trust Al Jazeera English to keep them informed, inspired, and entertained.

Our impartial, fact-based reporting wins worldwide praise and respect. It is our unique brand of journalism that the world has come to rely on.

We're reshaping global media and constantly working to strengthen our reputation as one of the world's most respected news and current affairs channels.



THE VOICE OF THE PEOPLE

At Al Jazeera English, we understand that our viewers turn to us when they want incisive analysis, with relevant content that reveals the impact of world events.

That's why our stories are built on a foundation of honesty, fairness, balance, independence, and diversity. Traits that build more than just great stories—they build trust—creating a bond that reporters at Al Jazeera English work to maintain and strengthen.

From crowded city streets, to remote villages, our international team of correspondents work relentlessly to find and cover the stories that matter.

From the people making decisions to those affected by them, we are the voice of the people. It's a responsibility we take very seriously.



UNCOVERING THE STORIES THAT NEED TO BE TOLD

At Al Jazeera English, we strive to reach people and their stories no matter who or where they are. Our journalists' resolve and determination drives us to uncover stories, challenge centres of power, and examine issues often neglected by other media.

THE ARAB REVOLUTIONS AND PROTESTS:

Globally acclaimed coverage of the revolutions and protests throughout the Middle East including Tunisia, Egypt, Libya, Syria, Yemen and Bahrain.

GULF OF MEXICO OIL SPILL:

Following the oil disaster in 2010, Al Jazeera English deployed numerous teams to the Gulf of Mexico to cover the effects on people and the environment. Al Jazeera continues to report on the ongoing impact for those most affected by the spill.

AFRICA:

Al Jazeera has been the first English broadcaster to report from across the continent on stories such as the violence in Democratic Republic of Congo, the famine in the Horn of Africa, the coup and subsequent war in Mali and the conflict in the Central African Republic.

THE WAR ON GAZA:

Al Jazeera provided live and comprehensive coverage of the war from both Gaza and Israel. With its unique access, Al Jazeera became the consistent and credible news source, both for viewers and other media. Al Jazeera has permanent bureaus in both Palestine and Israel.

AFGHANISTAN:

We were the only foreign broadcaster in Afghanistan when the war began in 2001 and news networks across the world broadcast Al Jazeera's coverage. We continue to provide comprehensive coverage of the evolving situation as US troops plan to withdraw in 2014.

JAPAN:

Since 2010 when a major earthquake and tsunami hit Japan, Al Jazeera has reported the environmental and nuclear implications as Japan continues to struggle with the resulting nuclear crisis due to the Fukushima plant meltdown.



**“Even the president of the United States is watching Al Jazeera”
—Business Insider**

THE NETWORK OF REFERENCE

First on the ground. Giving the full picture. It's the reason people turn to Al Jazeera English first to see breaking news. Our unparalleled coverage of underreported stories has viewers tuning in and other media outlets taking note.

In January 2011, The New York Times praised Al Jazeera for covering the unrest in Tunisia “long before the Western news media took serious notice”. Later in the year, our reporters were among the first journalists to report live on the devastating earthquake and tsunami that claimed the lives of thousands in Japan.

Al Jazeera English was the only English broadcaster to open a fully-staffed bureau in Port-au-Prince, Haiti, to document on-going earthquake relief efforts in 2010.

With more than 70 bureaus across the globe, our news-gathering teams are on the ground covering stories that often go underreported.

“Viewership of Al Jazeera is going up in the United States because its real news ... you feel like you're getting real news around the clock instead of a million commercials and arguments between talking heads.”

Former U.S. Secretary of State, Hillary Clinton



شبكة الجزيرة الإعلامية
ALJAZEERA MEDIA NETWORK

AMERICAS BUREAUS

- Buenos Aires, Argentina
- Caracas, Venezuela
- Chicago, United States
- Dallas, United States
- Denver, United States
- Detroit, United States
- Los Angeles, United States
- Mexico City, Mexico
- Miami, United States
- Nashville, United States
- New Orleans, United States
- New York, United States
- San Francisco, United States
- Sao Paulo, Brazil
- Seattle, United States
- Toronto, Canada
- Washington, United States

SUB-SAHARAN AFRICA BUREAUS

- Abuja, Nigeria
- Harare, Zimbabwe
- Johannesburg, South Africa
- Nairobi, Kenya
- Ndjamena, Chad

NORTH AFRICA BUREAUS

- Benghazi, Libya
- Casablanca, Morocco
- Juba, South Sudan
- Khartoum, Sudan
- Nouakchott, Mauritania
- Mogadishu, Somalia
- Tripoli, Libya
- Tunis, Tunisia

EUROPE BUREAUS

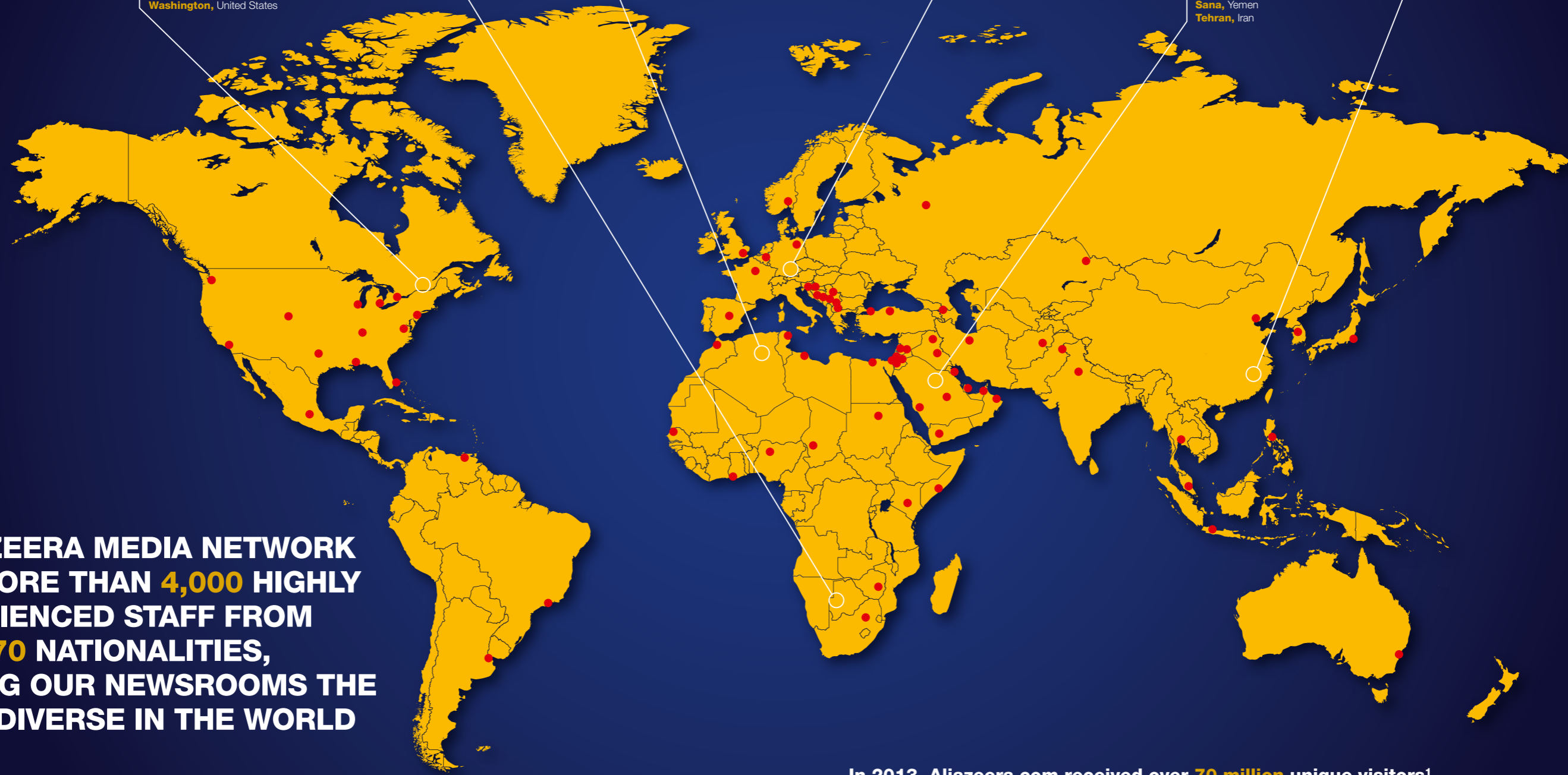
- Ankara, Turkey
- Belgrade, Serbia
- Berlin, Germany
- Istanbul, Turkey
- London, United Kingdom
- Madrid, Spain
- Moscow, Russia
- Oslo, Norway
- Paris, France
- Sarajevo, Bosnia
- Skopje, Macedonia
- Zagreb, Croatia

MIDDLE EAST BUREAUS

- Amman, Jordan
- Arbil, Iraq
- Baghdad, Iraq
- Beirut, Lebanon
- Cairo, Egypt
- Damascus, Syria
- Doha, Qatar
- Dubai, United Arab Emirates
- Gaza, Palestine
- Jeddah, Saudi Arabia
- Jerusalem, Palestine
- Kuwait, Kuwait
- Muscat, Oman
- Ramallah, Palestine
- Riyadh, Saudi Arabia
- Sana, Yemen
- Tehran, Iran

ASIA PACIFIC BUREAUS

- Bangkok, Thailand
- Beijing, China
- Delhi, India
- Islamabad, Pakistan
- Jakarta, Indonesia
- Kabul, Afghanistan
- Kuala Lumpur, Malaysia
- Manila, Philippines
- Seoul, South Korea
- Sydney, Australia
- Tokyo, Japan
- Yangon, Myanmar



AL JAZEERA MEDIA NETWORK HAS MORE THAN 4,000 HIGHLY EXPERIENCED STAFF FROM OVER 70 NATIONALITIES, MAKING OUR NEWSROOMS THE MOST DIVERSE IN THE WORLD

The Al Jazeera English global footprint continues to grow, broadcasting to more than 270 million households in more than 140 countries

Al Jazeera Media Network has over 70 bureaus across the globe

In 2013, Aljazeera.com received over 70 million unique visitors¹

Al Jazeera English is the #1 international news and current affairs channel in the UK²

Al Jazeera English is the most watched international news channel in West Africa, 69% away from its closest competitor³

More than 7 million people have downloaded Al Jazeera apps and digital magazines across the world⁴

¹MONTHLY TOTALS JANUARY-NOVEMBER 2013 | ²BARB - DECEMBER 2013 | ³IPSOS - AS OF DECEMBER 2013 | ⁴AS OF DECEMBER 2013

AWARD WINNING SERIES THAT GO BEYOND THE HEADLINES

At Al Jazeera English, our award-winning programmes take viewers beyond the headlines to provide in-depth analysis. Covering a variety of topics, we show the stories that don't make the daily news cycle and provide a deeper understanding of ones that do.



THE LISTENING POST

Al Jazeera English's weekly media watch programme casts a critical eye over global media and dissects the media's coverage of events and non-events.



WITNESS

Through insightful observational documentaries, Witness brings world issues into focus with courageous and inspiring stories.



PEOPLE & POWER

This investigative show goes behind the scenes to examine how global, political and corporate powers are used and abused—and who is ultimately affected by these decisions.



AL JAZEERA CORRESPONDENT

Al Jazeera Correspondent reveals the passion, experience and insight of Al Jazeera journalists as they explore the events and stories they have experienced or reported on.



EARTHRISE

Earthrise takes an upbeat look at ecological, scientific, technological and design projects all around the world and how these ideas go beyond simply cutting carbon emissions, to find solutions to the environmental challenges we face.



101 EAST

Al Jazeera's weekly Asian current affairs programme that covers a dynamic region with diverse cultures and conflicting politics. With special reports, interviews and debates, 101 East tackles the issues that unify and divide Asia.



THE STREAM

The Stream is a social media community with its own daily television program on Al Jazeera English, seeking out unheard voices and untold angles related to the most compelling stories of the day.



FAULT LINES

Taking viewers beyond the U.S. headlines, Fault Lines puts a face to those who are falling through the cracks of society, while holding the powerful to account.



RECOGNISED THROUGHOUT THE WORLD

To earn the trust and respect of people worldwide, we are devoted to producing news and programming of the highest standard. We cover events in all corners of the globe and report stories other media neglect. We do so with the professionalism and passion that have come to define Al Jazeera English.

In an effort to bring underreported events to the world's attention, our news teams report from remote locations and often-difficult circumstances. We combine quality camera

work with skilled production and experienced editorial leadership to build powerful stories that connect with our audience.

The result is poignant coverage that demonstrates what can be achieved when you combine technology, talent and a tireless commitment to exposing the truth. It's the reason that news outlets, media scholars and NGO's have recognised Al Jazeera English with their most prestigious awards.

Alfred I. DuPont Award

Best Documentary for "Haiti: Six Months On"

Rory Peck Award

Best Feature for "Libya: Through the Fire"

Foreign Press Association

Documentary of the Year for "Bahrain: Shouting in the Dark"

**Ultimate Media Game Changer Award
- Huffington Post**

Al Jazeera English

Freesat Awards

Best News Channel of the Year

**Arab British Culture and Society
Award for Al Jazeera English**

Coverage of a Single News Event for Al Jazeera's coverage of the Arab Awakening

Wincott Award for Best Television

Coverage of a Business Issue for "Nablus: The Business of Occupation"

Columbia University Journalism Award

**Royal Television Society Award
News Channel of the Year 2011**

Al Jazeera English
Innovative News – The Stream

PLUGGED IN

We offer the best news, delivered in the way that's best for our viewers. Whether it's on a laptop or tablet, television or mobile phone, we know that our audiences depend on Al Jazeera English. That's why we're on a screen wherever, and whenever they want to find us.

At our award-winning website Aljazeera.com, users can stream Al Jazeera English live or access a complete catalogue of our programming. Moreover, users can find insightful commentary and info-graphics on top stories and opinion articles from today's leading journalists.

For tablet and smartphone users, customisable apps enable our audience to watch videos or read in-depth articles that provide layered information and the context that today's news enthusiasts expect.

Our monthly digital magazine showcases the very best of Al Jazeera's journalism. Brought to life through powerful photography and interactive graphics, it features compelling

articles and analysis, as well as on-the-ground insights from our team of correspondents across the world.

Millions of people view and interact with Al Jazeera English everyday on YouTube, Google+, Facebook and Twitter — channels that enable us to talk to our audience, and strengthen our relationship through dialogue.





A TRULY GLOBAL NETWORK

Al Jazeera English is part of a growing network comprising more than 10 channels and divisions. Launched more than seventeen years ago, Al Jazeera Arabic was the first independent news channel in the Arab world dedicated to providing comprehensive news and live debate.

The network challenged established narratives and gave a global audience an alternative voice—one that put the human being back at the centre of the news agenda and quickly made it one of the world's most influential news networks.

Since then, it has added new channels and services whilst maintaining the independent, pioneering spirit that defined its character.

Each subsidiary in the Al Jazeera Media Network follows the same principles and values

that inspire it to be challenging and bold, and provide a voice for the voiceless in some of the most underreported places on the planet.

It's a responsibility shared by every employee at the Al Jazeera Media Network. From our headquarters, to the broadcast centres, and at more than 70 bureaus around the world, we strive to deliver content that captivates, informs, inspires and entertains.

AL JAZEERA ARABIC
AL JAZEERA ENGLISH
AL JAZEERA DOCUMENTARY
AL JAZEERA MUBASHER
AL JAZEERA MUBASHER MISR
AL JAZEERA BALKANS

AL JAZEERA TURK
AL JAZEERA AMERICA
AL JAZEERA CENTRE FOR STUDIES
AL JAZEERA MEDIA TRAINING AND
DEVELOPMENT CENTRE



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